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HS HYOSUNG PROFILE

CREATING
VALUE
TOGETHER

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We create value to enrich humanity by
harnessing the power of science, technology,
and collective intelligence.

‘Creating Value Together’



We create value to enrich humanity by harnessing the power of science, technology, and collective intelligence

HS HYOSUNG promises to open a new era that delivers a healthier and prosperous life and future for all under the new corporate philosophy of “Value Management,” which inherits and further develops the valuable experiences and assets HYOSUNG has accumulated for the past 60 years.

Our value management, conducted with the slogan “CREATING VALUE TOGETHER,” embodies a corporate philosophy that establishes a balance between values in each field and maximizes these values by expanding them to customers, shareholders, HS HYOSUNG members, business partners and even the community HS HYOSUNG is part of. HS HYOSUNG will maximize the value of the various businesses it engages in and will further strengthen its research and development endeavors to maximize and optimize the values of all stakeholders based on the technological advancements achieved.

MASTERIA

“MASTERIA,” HS HYOSUNG’s corporate symbol, combines the Latin words “Materia” (meaning “origin” or “tree/forest”) and “Aster” (referring to the goddess of stars). This portmanteau can also be interpreted as an amalgamation of “Master” and “Material.” The HS HYOSUNG logo is inspired by the “Star,” which has been part of HS HYOSUNG’s name as the “Morning Star” and guides the world and our lives towards a more value-oriented path, and the “Tree” that represents a healthy future with its robust vitality, growth, and creation of multifaceted values such as clean air and cool shade. As a manifestation of the “Leading Star” and “Value Tree” that contributes to the world’s development and provides limitless possibilities and value to humanity, the logo also embodies HS HYOSUNG’s vision.

LEADING STAR

The “Star” Leading the World

The corporate name Hyosung, which means “morning star” in Korean, represents the founding philosophy of “industrial nation-building”: with unwavering entrepreneurship guided by a belief in becoming the star of the East, the company aspires to build a prosperous nation through industry. HS HYOSUNG is developing as a global leader in various business fields, including advanced materials, AI data solutions, SCM and mobility, with a solid foundation established with outstanding technologies and services. As the “Leading Star” that leads the world and creation, HS HYOSUNG promises to continue to develop into a company that leads the global market by creating a better tomorrow for its customers through constant challenges and innovation.



KRW **3,331,200** Million

Total revenue of advanced materials

Advanced materials are one of the core businesses of HS HYOSUNG, and the company is developing, producing, and supplying industrial yarns, including tire reinforcements, carbon fibers, and aramid fibers. As of the end of 2024, the revenue of HS HYOSUNG ADVANCED MATERIALS CORP. is KRW 3,311.2 billion.



Global No 1 Product **3**

Tire Cord, Seatbelt Yarn, Airbag Fabric

Among the advanced material products of HS HYOSUNG, PET tire cords, seatbelt yarn and airbag fabric occupy the No. 1 position in global market share, and HS HYOSUNG tire cords in particular are used in nearly 50% of passenger car tires globally for the safety of people around the world.



Global Network **37** Site

19 countries, 37 overseas sites



HS HYOSUNG has made continuous efforts to build a global production base since its early years, and currently operates 17 manufacturing affiliates, 13 trade affiliates, 1 logistics affiliate, and 6 overseas branches and offices.

KRW **275,335** Million

Total Sales of Eco-friendly Products

HS HYOSUNG develops and supplies a wide variety of eco-friendly products that combine recycling and bio technologies, such as tire cords, PET, nylon yarn, airbag fabric and car mats.



Energy **331** TJ

Renewable energy usage



KRW **4,185** Million

Eco-friendly R&D Investment

HS HYOSUNG continuously conducts eco-friendly R&D in most of its businesses, including the development of tire reinforcement made with recycled PET based materials, development of wire rods for steel cord electric furnaces, and development of PET/NY dope dyed yarn.

HS HYOSUNG is continuously expanding the use of renewable energy at global business sites. Across our sites in China, Vietnam, and other regions, the company is expanding renewable energy with on-site solar generation facilities, while in Romania, it is accelerating the transition by purchasing renewable energy certificates. The renewable energy usage in 2024 increased by approximately 143% compared to the previous year, resulting in a renewable energy conversion rate of 3.0%.

VALUE TREE

A “Value Tree” of Growth and Coexistence

Trees and forests are sources that represent the beautiful balance of nature and symbolize a prosperous future. This is because trees and forests, which nourish the minerals of the earth and sunlight from the sun, are fundamentally connected to the birth and evolution of life. HS HYOSUNG continues to develop as a leading global material company by expanding the inspiration for innovation through continuous research and development in source technologies. With the spirit of the Value Tree, which symbolizes growth and coexistence, HS HYOSUNG will continue to maintain its position as a trusted partner.

Sustainable Tomorrow

Bio-material Lyocell Tire Cord

Lyocell Tire cord was developed by HS HYOSUNG ADVANCED MATERIALS using cellulose extracted from wood and produces approximately 30% less greenhouse gases compared to rayon or nylon tire cords. Other harmful byproducts of tire cord production, such as carbon disulfide and hydrogen sulfide, are minimized with the use of materials extracted from wood, and this prevents atmospheric and aquatic contamination caused by the generation and treatment of these harmful byproducts.



Recycled PET Floor Carpet

A floor carpet is an automotive component assembled on the underframe of an automobile. HS HYOSUNG ADVANCED MATERIALS developed the Recycled PET Floor Carpet by recycling waste PET bottles. This enables the company to continue to fulfill its mission of producing and supplying eco-friendly products capable of reducing plastic consumption and minimizing carbon emission.



Park Management and Environmental Cleanup Activities to Implement ‘Value Management’

In the summer of 2024, HS Hyosung signed an adoption agreement with Seocho-gu and Seorae Park and held a commemorative tree planting event. In July 2025, to mark its first anniversary, HS HYOSUNG launched the ‘HS HYOSUNG Creating Value Together Volunteer Group’ at Seorae Park and has been conducting environmental cleanup activities every three months. To promote shared growth with the local community, HS HYOSUNG will conduct facility and safety inspections and periodic park maintenance, contributing to a more pleasant environment for residents.



Ecological Conservation and Biodiversity Activities

HS HYOSUNG is enhancing the resilience of local ecosystems through activities such as the Adopt-A-Beach program to protect the marine environment, the ‘One Company, One River’ cleanup campaign, the eradication of invasive species, regular environmental cleanups, and the restoration of Pogostemon stellatus. Additionally, HS HYOSUNG is preserving biodiversity and addressing climate change through the mangrove forest restoration project in Vietnam, thereby continuing sustainable coexistence with the local community.



Inspiring innovation in the global market
with excellent technologies

BUSINESS AREAS



Advanced Materials Business

- HS HYOSUNG ADVANCED MATERIALS CORPORATION
- Global Safety Textiles (GST)



AI/Data Solutions Business

- HS HYOSUNG INFORMATION SYSTEMS CO., LTD.



SCM Solutions Business

- HS HYOSUNG TRANSWORLD CO., LTD.
- HS HYOSUNG GLOBAL LOGISTICS VINA CO., LTD.



Mobility Business

- HS HYOSUNG THE CLASS CORPORATION
- HS HYOSUNG TOYOTA CORPORATION
- HS HYOSUNG THE PREMIUM CO., LTD.
- HS HYOSUNG PREMIER MOTORS CORPORATION
- HS HYOSUNG AUTOWORKS CO., LTD.

Advanced Materials Business | • HS HYOSUNG ADVANCED MATERIALS CORPORATION
• Global Safety Textiles (GST)

HS HYOSUNG ADVANCED MATERIALS CORPORATION • Tire Reinforcement PU • Technical Yarn PU • Interior PU
• Carbon Materials PU • Aramid PU

ADVANCED MATERIALS



WORLD'S LEADING SOLUTION PROVIDER

We provide optimized customer value based on a system that can collectively produce and supply tire cords, steel cords, and bead wires, which are core tire reinforcement materials.



GLOBAL PRODUCTION SYSTEM

We supply high-quality products and timely customer services with an optimized global production system in many countries including China, Vietnam, the United States, Mexico and the EU.



EXTREME STRENGTH

We have successfully developed and commercialized ALKEX[®], a dream fiber stronger than steel, and carbon fiber TANSOME[®], a cutting-edge material 10 times stronger than steel but only a quarter of its weight.



HS HYOSUNG ADVANCED MATERIALS prioritizes the safety and happiness of customers with its optimal high-tech materials.

HS HYOSUNG ADVANCED MATERIALS produces high-strength industrial yarn, fabric, and steel wire materials. In particular, it has the largest market share in the world as a supplier of tire cord fabric, yarn for automobile seat belts, and airbag fabric. It is strengthening its competitiveness with the self-development and commercialization of new materials that will drive sustainable growth.



Technical Yarn PU

No. 1 in global market share for seatbelt yarns

Technical Yarn PU, the global leader in automotive seatbelt yarns, provides optimized yarn solutions for a wide range of industrial applications. Technical Yarn PU has developed the nation's first polyester yarn for automotive airbags, a material with high market growth potential, and has consistently introduced research results and new products, such as recycled polyester yarn, to provide customers with new value and growth opportunities. Technical Yarn PU provides differentiated services through overseas production facilities in China, Vietnam, and others, continuously expanding our global production capacity.

- Seatbelt polyester yarn
- Airbag polyester, Nylon66 yarn
- High-strength sewing polyester, Nylon66 yarn
- Industrial polyester yarn, such as MRG (PTB, etc.), rope, sail cloth, and fishing net yarn



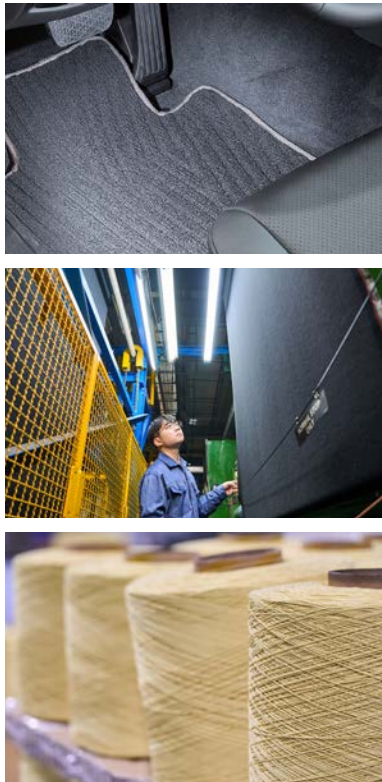
Tire Reinforcement PU

No. 1 market share in the world / Supplies 50% of passenger car tires worldwide

Tire Reinforcement PU is the world's only fully integrated tire reinforcement manufacturer that supplies all essential reinforcement materials for tires, ranging from textile tire cord to steel cord and bead wire. In particular, the company's PET tire cord, which has the largest market share in the world, has earned recognition for its superior quality from leading global tire makers and is reliably supplied under long-term contracts. Tire Reinforcement PU has established local production systems in Korea and in various regions of the world, including China, Vietnam, and Luxembourg, to ensure optimal product supply and prompt service. In addition, as the global No. 1 supplier of ultra-tensile steel cord, it is developing products tailored to customer needs, such as lightweight and eco-friendly products.

- Tire cord
- Steel cord
- Bead wire





Interior PU

No. 1 in domestic market share for rolls and tile carpets

Interior PU is a specialized carpet manufacturer with its own production facilities, from yarn to finished products. In particular, the ‘Swan Carpet’ has obtained KS certification and is leading the commercial carpet market with its unrivaled quality.

Additionally, Interior PU is actively responding to changes in customer needs by developing, among other innovations, the nation’s first Nylon square hollow yarn with excellent stain resistance and wear resistance. For automotive carpets, Interior PU is the first in the world to produce polyester tufted carpets for vehicles, supplying them not only to the domestic market but also to global automakers such as GM and Tesla. Additionally, aligning with the trend of electric vehicles (EVs), eco-friendly vehicles, Interior PU is leading the market by developing automotive carpets (recycled products) produced with the GRS (Global Recycled Standard)-certified yarns.

- Automotive floor carpets: Floor carpets, optional mats
- Commercial carpet: Swan roll carpet, Swan tile carpet, Swan mat
- Carpet BCF yarn: Nylon, polyester, polypropylene



Carbon Materials PU

Korea’s first commercialization of high-strength, intermediate modulus carbon fiber

With growing interest in increasing the efficiency of energy use, carbon fiber is gaining more attention as a key material for weight reduction. Carbon fiber is a fiber material with a carbon content of 92% or more. It is a state-of-the-art material that is a quarter of the weight of steel but more than 10 times stronger, and it is used in a variety of industries and sports/leisure fields. In particular, TANSOME®, the first high-performance carbon fiber developed in Korea, comes in a standard modulus grade (tensile strength of 5.5 GPa and tensile modulus above 250 GPa) and an intermediate modulus grade (tensile strength of 5.5 GPa and tensile modulus above 290 GPa).

HS HYOSUNG ADVANCED MATERIALS will continue to endeavor in research and development as well as technological innovation, to secure a more stable supply network, and to provide improved services for greater customer satisfaction.

- Industrial applications (pressure vessels, civil engineering construction, automotive parts, wind blades, etc.)
- For aircraft (interior/exterior materials, brake discs, etc.), future mobility applications, etc.
- Sports/leisure applications (gold shafts, fishing rods, luxury bicycles, rackets, luxury leisure vessels, etc.)



Aramid PU

Successful commercialization of aramid fiber- ALKEX®

ALKEX®, a high-functional super fiber developed with proprietary technologies, offers five times the strength of steel and unique flame retardant properties. ALKEX® is used as a core material for bulletproof vests, helmets, and vehicles, and is actively being used for automobile and industrial purposes. Aramid is the main component of tires for EVs, which require stronger physical properties because of the weight of batteries. To respond to the increase in demand, the Aramid Business unit is striving to meet customer needs with a variety of products by securing an annual production capacity of 3,700 tons.

- Yarn/fabric for bulletproof products
- Yarn for fiber-optic cables and ropes
- Yarn for civil engineering and construction reinforcement
- Yarn for composite materials
- Yarn for MRG (for reinforcing hoses and belts)
- Yarn for protective clothing



Global Safety Textiles (GST)



The world's largest airbag fabric manufacturer

Global Safety Textiles (GST), which produces flat fabrics, cushions, and one-piece woven (OPW) products, is the world's largest manufacturer of airbag fabrics and has the biggest global market share in flat fabrics. GST boasts high technological competitiveness and holds patents for the latest weaving, cutting and OPW processes, and supplies a wide range of products to suit customer needs based on its total airbag fabric and cushion production processes. GST maximizes customer satisfaction based on its global network.

- Flat fabric for airbags (coated/uncoated/hi-con)
- Cushions for airbags
- OPW fabric for airbags (coated/laminated/X-tether)

AI/Data Solutions Business | HS HYOSUNG INFORMATION SYSTEMS CO., LTD.

HS HYOSUNG INFORMATION SYSTEMS CO., LTD.

AI/DATA SOLUTION



NO 1. HIGH-END STORAGE

HS HYOSUNG INFORMATION SYSTEMS officially proved its value by establishing a powerful and safe data infrastructure with the VSP Series, which has been No. 1 in the IDC-certified high-end storage market for 10 consecutive years.



HS HYOSUNG AI PLATFORM

HS HYOSUNG AI Platform is an integrated AI platform developed for corporate AI applications, and combines GPU servers and storage infrastructure with optimized performance with an AI model operation management system. HS HYOSUNG AI Platform, which prioritizes performance, resource efficiency and operation management, is capable of presenting customized proposals considering customer requirements and operation environments.



The leading provider of AI and data infrastructure solutions, driving digital transformation optimized for customer business environments.

A company specializing in AI, data infrastructure and digital transformation (DX)

HS HYOSUNG INFORMATION SYSTEMS was founded in 1985 as Korea's first IT company to supply mainframes and disks to public and financial institutions, and has been leading the market for about 40 years by offering advanced technology and optimized services across the entire IT infrastructure spectrum, including servers, storage, and appliances. In line with the rapidly evolving AI era, HS HYOSUNG INFORMATION SYSTEMS offers future-oriented storage integration strategies and the latest solution lineups, including AI/HPC, data lakes, cloud, and software-defined data centers. With differentiated technology and customized consulting, the company provides the best strategies for the AI and data infrastructure innovation of its customers.

- IT Infrastructure and Data Center Modernization/Disaster Recovery Solution and Consulting Service
- Private/Hybrid Cloud Solutions • AI Platform and Data Analytics Platform

SCM Solutions Business

- HS HYOSUNG TRANSWORLD CO., LTD.
- HS HYOSUNG GLOBAL LOGISTICS VINA CO., LTD.



GLOBAL SCM PARTNER

With more than 30 years of experience and knowledge accumulated while carrying out the logistics of a trading company, HS HYOSUNG has achieved the best competitiveness in the industry, and it continues to solidify customer trust through stable and efficient logistics management.

HS HYOSUNG TRANSWORLD CO., LTD.



HS HYOSUNG TRANSWORLD is a global SCM partner that provides stable service and top-tier logistics solutions for all kinds of cargo, including containers, bulk, plant materials and project cargo, contributing to reducing logistics costs and strengthening the import/export competitiveness of customers. With experience and know-how accumulated for over 30 years while overseeing the SCM operations of more than 20 business units of HYOSUNG Group, HS HYOSUNG TRANSWORLD has set up a third-party logistics unit to further expand its business.

While establishing a solid logistics network with 123 partners in 37 countries around the world, the company launched its Vietnam affiliate in 2023 and developed/introduced a global integrated IT system in 2024 to offer a more digital-oriented service and to optimize customer supply networks. HS HYOSUNG TRANSWORLD promises to provide top-tier SCM services to its customers by achieving business innovation and developing services with systematic voice of customer (VOC) activities to respond flexibly to the wide range of customer demands.

HS HYOSUNG GLOBAL LOGISTICS VINA CO., LTD.



As a Vietnamese subsidiary under the HS HYOSUNG TRANSWORLD PU, HS HYOSUNG GLOBAL LOGISTICS VINA was established in Ho Chi Minh City to reduce logistics costs and strengthen the global competitiveness of group affiliates based in Vietnam while promoting PU growth and diversifying their revenue streams. Leveraging a strong network of 123 partners in 37 countries and over 30 years of expertise accumulated in managing the import and export operations of Hyosung Group's business units, HS HYOSUNG GLOBAL LOGISTICS VINA is expanding its presence in Vietnam by providing logistics management for group affiliates as well as third-party logistics, depot operations, and other logistics-related businesses. To respond swiftly to changes in the logistics market conditions and meet the increasingly sophisticated demands of customers, the company delivers optimal logistics solutions through a systematic customer satisfaction system. Furthermore, continuous investment in logistics IT system development has enabled the company to establish an efficient framework for logistics information sharing. By providing these logistics services, HS HYOSUNG GLOBAL LOGISTICS VINA is committed to continuously enhancing customer value.

Mobility Business

- HS HYOSUNG THE CLASS CORPORATION • HS HYOSUNG TOYOTA CORPORATION
- HS HYOSUNG THE PREMIUM CO., LTD. • HS HYOSUNG PREMIER MOTORS CORPORATION
- HS HYOSUNG AUTOWORKS CO., LTD.



TOTAL SERVICE FOR GLOBAL AUTOMOBILE

HS HYOSUNG offers differentiated total services from new car sales counseling to purchasing, A/S and used car transactions for premium car brands such as Mercedes-Benz, Toyota, Lexus, Jaguar and Land Rover, as well as electric trucks from BYD, the global No. 1 EV brand.



MOBILITY



HS HYOSUNG THE CLASS CORPORATION

HS HYOSUNG THE CLASS is Mercedes-Benz’s top official dealer of choice, and it offers the best Mercedes-Benz experience based on stable and differentiated services, continuous investment and trust that only large companies can provide.

Since its establishment in 2013, HS HYOSUNG THE CLASS has operated a total of 10 showrooms, four in the Seoul area (Gangnam-daero, Songpa, Guri, Hanam), four in the Gyeonggi-do area (Bundang, Anyang, Dongtan, Yongin), and two in the Chungcheong-do area (Cheongju, Cheonan), and is a “Premium Lifestyle Provider” that offers total services ranging from purchasing to financing, A/S and certified used car transactions.

HS HYOSUNG THE CLASS promises to provide new experiences that no other brand can with top-tier consultants professionally trained to offer the value of Mercedes-Benz.

HS HYOSUNG TOYOTA CORPORATION

Since its establishment in October 2009, HS HYOSUNG TOYOTA, an official TOYOTA dealer, has been continuously expanding its network by operating showrooms in Seocho, Gangseo and Pyeongchon, as well as service centers in Seocho and Gangseo.

HS HYOSUNG TOYOTA was the first Toyota dealer to obtain “TSM Kodawari” (Toyota Customer Service Management Kodawari) certification based on the high-quality service experience it gives customers, and it has made various efforts to achieve customer satisfaction through differentiated customer care services that set it apart from the competition.

HS HYOSUNG TOYOTA will continue to offer customers excellent products, services, and experiences to guide them toward a better lifestyle.



HS HYOSUNG THE PREMIUM CO., LTD.

HS HYOSUNG THE PREMIUM is the official dealer of Toyota Motor Korea, and sells Lexus and Toyota vehicles in the Jeolla-do region.

The company operates showrooms and general repair (GR) centers in Gwangju, Jeonju, and Suncheon for one-stop total service, as well as the largest Gwangsan (BP) service center in the Jeolla-do region.

HS HYOSUNG THE PREMIUM endeavors to be the partner of customers that offers an elevated cultural experience based on the know-how accumulated over the years.

HS HYOSUNG PREMIER MOTORS CORPORATION

HS HYOSUNG PREMIER MOTORS is the authorized retailer of Jaguar Land Rover Korea. The company, founded in 2016, provides the proprietary value of British "Modern Luxury" to customers and operates the brand's largest comprehensive service centers, new car showrooms, and used car business in Busan, Ulsan, and Gyeongsang-do. HS HYOSUNG PREMIER MOTORS offers differentiated premium services and brand experience to discerning customers with the philosophy of Modern Luxury.

HS HYOSUNG AUTOWORKS CO.,LTD.

HS HYOSUNG AUTOWORKS is the dealer of commercial EVs from BYD, the world’s No. 1 EV brand, and it oversees sales and service operations in Seoul, the northern metropolitan area, Incheon, Jeolla-do and Gangwon-do. It currently operates showrooms and service centers in Sangam in Seoul, Guri in Gyeonggi-do, and Gwangju in Jeolla-do.

HS HYOSUNG AUTOWORKS is also the exclusive importer of complete cars and tuning parts from world-renowned tuning brands Brabus, ABT and AC Schnitzer. Experience the world’s finest high-performance cars at the one-stop showroom at Banpo-dong, Seoul and service center in Sangam.

We constantly strive to
enhance customer value



About HS HYOSUNG



Brief History



Research & Development



ESG Management



Global Network



World Wide HS HYOSUNG Map



Business Directory



Since its foundation in 1966, HS HYOSUNG has led the global materials industry beyond Korea with an unwavering spirit of challenge honed by the history of developing and producing Korea’s first tire cord sheet and developing advanced carbon fiber. The endless innovation of HS HYOSUNG will continue with value management to give greater value to customers around the world.



BRIEF HISTORY

- 2015-2025
- 2025

Opened HS HYOSUNG THE CLASS CO., LTD. Maybach Brand Center (World's First)
Completed the construction of HS HYOSUNG ADVANCED MATERIALS CORP. Vietnam Bà Rịa-Vũng Tàu Carbon Fiber Plant
- 2024

Established a new holding company, HS HYOSUNG; Incorporated affiliates of HS HYOSUNG ADVANCED MATERIALS CORPORATION, HS HYOSUNG INFORMATION SYSTEMS, HS HYOSUNG TOYOTA, HS HYOSUNG THE CLASS, HS HYOSUNG THE PREMIUM, HS HYOSUNG PREMIERE MOTORS, HS HYOSUNG GLOBAL LOGISTICS VINA COMPANY LIMITED, AND HS HYOSUNG USA HOLDINGS; HS HYOSUNG INFORMATION SYSTEMS achieved No. 1 Korean IDC high-end storage market share for 10 consecutive years (2014-2023), and implemented “next-generation PACS system” high-performance infrastructure for Yonsei University Health System
- 2023

HYOSUNG Advanced Materials expanded carbon fiber line at Jeonju plant; HYOSUNG Advanced Materials established carbon fiber production affiliate in Bà Rịa-Vũng Tàu, Vietnam; HYOSUNG Information Systems implemented HPC infrastructure for the development and education of upstage AI solution and set up “D-Cloud zero-downtime system” for Daegu Metropolitan City Office
- 2022

HYOSUNG Advanced Materials established carbon fiber production affiliate in Jiangsu, China
- 2021

HYOSUNG Advanced Materials acquired “Gold Medal Rating” in the 2021 EcoVadis Assessment; HYOSUNG Advanced Materials expanded Ulsan aramid plant; HYOSUNG Advanced Materials signed long-term carbon fiber supply contract with Hanwha Solution; HYOSUNG Information Systems established Kumho Tire AI-big data-based digital twin; The Class Hyosung achieved accumulated sales of Mercedes-Benz exceeding 100,000
- 2020

HYOSUNG Advanced Materials expanded carbon fiber production line at Jeonju plant; The Class Hyosung signed MOU with Citi Bank and received five awards at the Mercedes-Benz Korea Dealer Awards; HYOSUNG Information Systems opened data center solution demonstration DX center
- 2019

HYOSUNG Advanced Materials received “USD 500 Million Export Tower” at the 56th Trade Day; HYOSUNG Information Systems supplied eBay Korea with the world’s largest HCI
- 2018

HYOSUNG split into a holding company HYOSUNG and four business affiliates of HYOSUNG T&C, HYOSUNG Advanced Materials, HYOSUNG Heavy Industries and HYOSUNG Chemical; HYOSUNG Advanced Materials established new tire cord production affiliate in Vietnam
- 2016

HYOSUNG Group celebrated 50th anniversary; HYOSUNG Industrial Material PG Interior PU completed automotive carpet plant in Qingdao, China
HYOSUNG Group achieved KRW 1 billion profit and joined the “KRW 1 Billion Club”
- 2015

HYOSUNG Group was designated as Excellent Institution for Sponsorship of Culture and Arts by the Ministry of Culture, Sports and Tourism; Opened Carbon Specialist Start Up Foster Center; HYOSUNG Information Systems ranked No. 1 in the high-end storage market
HYOSUNG Group acquired Excellent Family-Friendly Company Certification; Acquired The Kwangju Ilbo
- 2001-2014
- 2014

HYOSUNG Information Systems HDS was designated as “Best Supplier” at the 2014 Quality Awards; HYOSUNG Industrial Material PG high-performance carbon fiber TANSOME received 2014 Korea Technology Award
- 2013

HYOSUNG Industrial Material PG completed Jeonju carbon fiber plant; Acquired ISO certification; Launched carbon fiber brand TANSOME; Tire Reinforcement PU acquired internationally accredited Carbon Labeling certification

- 2011
- Tire Reinforcement PU signed an MOU with Michelin for long-term supply contract extension (5 years); Successfully developed carbon fiber and announcement of investment plan; Tire Reinforcement PU signed USD 180 million steel cord supply contract (largest contract in the steel cord industry); Acquired Global Safety Textiles (GST, world's No. 1 airbag fabric company)
- 2010
- HYOSUNG Tire Reinforcement PU announced the establishment of a joint steel cord venture in China/Thailand with Sumimoto of Japan
- 2009
- HYOSUNG Industrial Material PG completed construction of aramid fiber plant; Established HYOSUNG Toyota
- 2007
- HYOSUNG completed construction of tire cord plant in Vietnam; The Class HYOSUNG received Top Customer Satisfaction for 3 consecutive years
- 2006
- HYOSUNG was designated as “The Most Respected Company” for 3 consecutive years; Completed construction of steel cord plant in Nanjing, China; Held ceremony for the 100th anniversary of HYOSUNG founder Manwu Jo Hong-je; Tire Reinforcement PU signed USD 320 million tire cord supply contract with Goodyear
- 2005
- HYOSUNG Information Systems received Minister of Information and Communication Merit Award; HYOSUNG Tire Reinforcement PU signed USD 650 million steel cord supply contract with Michelin; Acquired local plant
- 2004
- HYOSUNG completed construction of tire cord plant in Jiaxing, China; Interior PU launched “Ion-Free” PTT carpet; Eonyang plant acquired ISO/TS 16949:2002 certification
- 2003
- HYOSUNG developed nylon 66 yarn for airbags; Tire Reinforcement PU Ulsan plant acquired ISO/TS 16949:2002 certification; Established HYOSUNG Steelcord Qingdao LLC in Qingdao, China; Established import car sales affiliate The Class HYOSUNG
- 2002
- HYOSUNG Tire Reinforcement PU acquired Michelin tire cord plant in Scottsville, USA; Signed long-term tire cord supply contract with Michelin
- 2001
- HYOSUNG developed the world's first high-functional PTT carpet; HYOSUNG Information Systems established strategic partnership for storage sales with SUN

- 1966-2000
- 1998
- HYOSUNG T&C, HYOSUNG Trading, HYOSUNG Life Industries and HYOSUNG Heavy Industries merged into HYOSUNG Co., Ltd.; Steel cord unit acquired ISO 9001 certification
- 1997
- Completed construction of Cheongwon home carpet plant; Chemical fiber unit acquired ISO 9001 certification
- 1996
- Dongyang Nylon renamed HYOSUNG T&C; Dongyang Polyester renamed HYOSUNG Living Industry; HYOSUNG Living Industry established HYOSUNG VINA in Vietnam
- 1995
- Dongyang Nylon completed construction of Daejeon tile carpet plant
- 1992
- Dongyang Nylon began production and sales of artificial grass for interior application
- 1990
- Dongyang Nylon received USD 500 million Export Tower Award
- 1987
- Dongyang Nylon completed construction of Eonyang steel cord plant
- 1986
- HYOSUNG NAS installed Korea's first public organization system (Korea Electric Power Corporation)
- 1985
- Established HYOSUNG NAS (currently HS HYOSUNG INFORMATION SYSTEMS); Completed construction of Anyang General Training Institute
- 1984
- Passing of HYOSUNG founder Jo Hong-je
- 1983
- First export of tire cord production technology to India
- 1981
- Dongyang Nylon completed construction of employee apartments for Ulsan plant
- 1978
- Korea's first successful production of polyester tire cord fabric
- 1977
- Developed BCF yarn for carpets
- 1975
- Dongyang Polyester held Ulsan plant completion ceremony
- 1973
- Established Toplon and Dongyang Polyester
- 1971
- Established Technological Institute
- 1970
- Dongyang Nylon acquired Hanil Nylon; Dongyang Nylon began conveyer belt sheet at Ulsan plant
- 1968
- Dongyang Nylon held Ulsan plant completion ceremony and began tire cord sheet production
- 1966
- Dongyang Nylon was registered as corporation and completed construction of Ulsan tire cord plant

RESEARCH & DEVELOPMENT

HS HYOSUNG ADVANCED Research & Technology Institute

HS HYOSUNG ADVANCED Research & Technology Institute was established in 1971 as the first private corporate-affiliated research institute in Korea, leading the development of various products and next-generation materials as a pioneer in the high-performance industrial fiber industry. Since successfully producing nylon tire cords domestically for the first time in 1968, the Institute currently holds the world’s number one market share in the fields of PET tire cords and PET seatbelt yarns, and its technological competitiveness is recognized in high-strength specialty materials such as carbon fiber ‘TANSOME®’ and aramid ‘ALKEX®.’ Under the vision of ‘Creating value that enriches humanity by leveraging the power of science, technology, and collective intelligence,’ the Institute is committed to pioneering future-oriented technological innovation. Through continuous R&D, the Institution delivers differentiated solutions, fosters collaboration among experts from various fields, and builds a sustainable future that generates new value for customers and society.

Fiber Research

Building on long research experience, it is conducting studies to improve the processes and quality of commercialized fibers such as tire reinforcement fibers and technical yarns, which are among the core businesses operated by HS HYOSUNG ADVANCED MATERIALS CORP. As a leading company in the industrial textile sector commercialized with proprietary technology, it is developing new products and processes desired by customers and focusing on the development of new textile materials and performance improvements.

Research Field

- Research on the characteristics of tire reinforcement materials
 - Ultra-high-performance tire reinforcements
 - Low-fuel-consumption tire reinforcements
 - Eco-friendliness enhanced tire reinforcements
 - EV tire reinforcements
 - Research on the characteristics of future automobiles and next-generation tire reinforcements
- Industrial yarn research
 - Development of eco-friendly high-strength seatbelt webbing using dope-dyed yarn technology.
 - Research on high-performance airbag yarns combining lightweight and heat resistance
 - Research on sustainable industrial sewing yarns using recycled PET
 - Development of optimization technology for ultra-high-strength industrial yarns based on polymer design

Steel Wire Research

The Wire Research Institute, founded in 1986 to develop production technology and products for tire reinforcements (Steel Cord, Bead Wire) using steel wire rods, is a specialized research institution in steel wire materials. The Institute leads the way in creating a sustainable future by developing eco-friendly and next-generation tire reinforcements, ultra-fine wires, wires for wafer cutting, and special material wire rods.

Research Field

- Steel wire processing technology development
 - Steel material heat treatment technology
 - Plating and surface treatment technology
 - Rolling and drawing technology
 - Stranding technology
 - Mega high tensile strength
- Tire reinforcement material development
 - Development of high-performance/low-fuel-consumption tire reinforcements
 - Development of eco-friendly tire reinforcements
 - Research on the characteristics of future automobiles and next-generation tires
 - Tire analysis technology



Research on Carbon Materials and Applications

For carbon fibers, the Wire Research Institute is currently developing existing standard modulus and intermediate modulus fibers, as well as differentiated products such as ultra-high-strength and high-modulus carbon fibers. The Institute is continuously conducting research to improve carbon fiber properties and quality to enhance customer usability and improve composite material properties. To expand the application and business of carbon fibers, the Institute is developing carbon fiber-based composite material technology, with a focus on sports and leisure prepreg, high-performance aerospace prepreg, automotive composites, and carbon fiber recycling.

Research Field

- Carbon material research
 - Development of differentiated new products such as ultra-high-strength, high-modulus carbon fibers, and oxidized fibers.
 - Development of high-performance carbon fibers specialized for strategic industries such as hydrogen containers, aircraft, and future mobility.
 - Research on carbon fiber appearance, resin compatibility, and composite property improvement.
- Application field research
 - Development of prepreg for sports and leisure and high-performance aerospace applications
 - Development of composite materials for automobiles
 - Research on carbon fiber recycling

Aramid Research

To expand the portfolio of aramid fiber products and enhance competitiveness, the Institute has developed high-elasticity yarns, high-strength yarns, staple fibers, and various ballistic solutions. Additionally, to improve quality competitiveness, it is conducting research on productivity enhancements such as process improvements for aramid yarns and aramid performance characteristic enhancements such as heat resistance. Additionally, the Institute is focusing on research and development to expand applications, such as the development of paper and pulp utilizing the heat resistance of aramid.

Research Field

- Development of aramid paper
 - Development of black yarn
 - Improvement of ballistic performance of aramid fabric
- Development of high heat-resistant yarn
 - Development of conductive aramid yarn

Sustainable Research

Research Field

- Secondary batteries and other energy materials
 - Research on the development of eco-friendly biopolymer products and processes
- Research on the product development of recycled products from waste plastics
- Application technology of recycled steel as raw materials
 - Development of eco-friendly raw and subsidiary materials
 - Development of carbon emission reduction process technology

ESG MANAGEMENT

HS HYOSUNG is a global company that provides outstanding technologies and services in various business fields, including advanced materials, data solutions, SCM and mobility with the vision of “creating value that brings prosperity to mankind by harnessing the power of science, technology and collective intelligence.”

Under the slogan “Creating Value Together,” we are committed to fulfilling the needs and expectations of a wide range of stakeholders—including customers, shareholders and investors, business partners, HS HYOSUNG members, and local communities. By faithfully carrying out our economic, social, and environmental responsibilities, we will continue to grow as a sustainable company.



**ESG Management Vision and Core Values**

HS HYOSUNG is committed to value management based on maximizing and optimizing value for all stakeholders. Like our symbol “Masteria,” we aim to serve as a Leading Star and Value Tree, benefiting the world and offering limitless possibilities and value to humanity.



2024 ESG HIGHLIGHTS



· HS HYOSUNG ADVANCED MATERIALS awarded the EcoVadis 2024 Platinum rating (Global Top 1%)



Member of
Dow Jones Sustainability Indices
Powered by the S&P Global CSA

· HS HYOSUNG ADVANCED MATERIALS listed on the DJSI Korea Index for two consecutive years (Listed in the Yearbook 2025)



· Achieved top industry standard for energy efficiency and performance

· HS HYOSUNG INFORMATION SYSTEMS, VSP One Block



· HS HYOSUNG certified as Great Place to Work in employee survey

· Designated by Vietnam and Luxemburg GPTW



· Designated as Certified Local Community Contribution Institute for 6 consecutive years

· HS HYOSUNG ADVANCED MATERIALS HQ and Ulsan plant

HS HYOSUNG CREATING VALUE TOGETHER



2025 HS효성 창립 1주년 기념
HS효성 가치도 같이 봉사단
발대식 및 서래골 근린공원 대청소
일시 : 2025년 6월 26일 (목) | 장소 : 서래골 근린공원

Banpo Seorae Park environmental cleanup activity



In commemoration of the Month of Patriots and Veterans, cleanup activities were conducted at the Provisional Government Cemetery of the Seoul National Cemetery.

GLOBAL NETWORK

HS HYOSUNG has been building a global network as its localization strategy implemented over an extended period of time, and this has been the driving force behind HS HYOSUNG becoming a global company with more than 70% of its sales generated overseas. The global network of HS HYOSUNG is still working toward a better tomorrow.



Localized Strategic Network

The global competitiveness of HS HYOSUNG originates from a local strategic network that quickly and stably supplies the products customers want. HS HYOSUNG has been focusing on establishing a global production base since its early years, and accurately identifies the preferences and lifestyles of each customer and reflects them in its products.

Korean Locations

HQ 8 Plant 4 Institute 1

Overseas Locations

37 locations in 19 countries

Production Affiliate 17 | Trade Affiliate 13
Logistics Affiliate 1 | Branch and Office 6

Asia

17 locations in 10 countries

KOREA | CHINA | HONG KONG | VIETNAM
JAPAN | INDIA | INDONESIA | MALAYSIA
TAIWAN | THAILAND

Europe & Africa

12 locations in 8 countries

GERMANY | LUXEMBOURG | ROMANIA | RUSSIA
ITALY | SPAIN | TÜRKIYE | SOUTH AFRICA

Americas

8 locations in 2 countries

USA | MEXICO

WORLDWIDE HS HYOSUNG PRESENCE

Overseas Locations

ASIA

- CHINA**
· Jiaxing · Qingdao · Jiangsu · Changshu
- HONG KONG**
- VIETNAM**
· Dong Nai · Quang Nam
· Ba Ria Vung Tau · Hochiminh City
- JAPAN**
· Tokyo · Osaka
- INDONESIA**
· Jakarta
- TAIWAN**
· Taipei
- INDIA**
· Haryana
- MALAYSIA**
· Kuala Lumpur
- THAILAND**
· Bangkok



EUROPE & AFRICA

- GERMANY**
· Murg · Bad Saeringen
- ROMANIA**
· Jud. Mures · Sighisoara
- ITALY**
· Milanese
- TÜRKIYE**
· Maslak Istanbul
- LUXEMBOURG**
· Colmar-Berg
- RUSSIA**
· Moscow
- SPAIN**
· Barcelona
- SOUTH AFRICA**
· Kwazulu Natal · Gauteng



AMERICAS

- USA**
· Charlotte
· San Diego
· Decatur
· Detroit
- MEXICO**
· Torreon Coahuila
· Ensenada B.C



Korean Locations

- SEOUL**
· Mapo · Cheongdam · Dogok
- ANYANG**
· Anyang plant
Roll carpet, automotive carpet, nylon BCF, PET (Polyester) BCF
- DAEJEON**
· Daejeon plant
Tile carpet, PP BCF
- ULSAN**
· Steel Cord Institute
· Ulsan plant
Aramid, PET (Polyester) BCF
- JEONJU**
· Jeonju Plant
Carbon Fiber



BUSINESS DIRECTORY

Korean Locations

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